

Social Media Editorial Calendar for travel & tourism pros

Dates to be published:

Weekly Theme:

Week 1	Posting #1- enter date & time	Posting #2- enter date & time	Posting #3- enter date & time
Facebook	Compose your post here and include links and graphics	Compose your post here and include links and graphics	Compose your post here and include links and graphics
LinkedIn			
Twitter			
Google +			
Instagram			
Pinterest			
Slide Share			
Other Video, Podcast, Infographic, meme, GIF, Newsletter			
Blog Post Topic and keywords			
Website updates			
Social ads			
Repurpose How else can a post be utilized? E-zine, newsletter, e-blast, video?			

Please feel free to use this calendar and pass it along to other tourism & hospitality pros. I only ask that you leave my contact information below.

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