

## Facebook: Build or Renovate

Features	Included
Custom Facebook business page	★
3 Facebook posts over 7 days	★
One (1) video graphic post	★
Link your personal & business pages	★
Posts based on your niche & specialty	★
Posted directly to your page for you	★
10 relevant business 'likes'	★
5 photos uploaded	★
<b>Event Page</b>	★
<b>2 Milestones</b>	★
Site Administrator on a limited basis	★
Fan Building Resource Guide	★
Social Marketing Tips & Checklist	★
<b>One-time Investment</b>	<b>\$99.00</b>



## Facebook: Ongoing Posting Solutions

Features	Included
3 posts each week	★
<b>1 Event page</b> update every 6 months	★
Posts based on your niche & specialty	★
One (1) video graphic post each month commemorating a special holiday	★
Posted directly to your page for you	★
Site administrator on a limited basis	★
Fan Building Checklist	★
Social Marketing Resource Guide	★
<b>Social Marketing Tips &amp; Checklist</b>	★
<b>Monthly Investment</b> (based on a 6 month commitment)	<b>\$30.00</b>



We're ready to **dazzle you** so you can continue being **brilliant in your work**. Our team of professionals all come from travel, tourism and hospitality world. As social media trail blazer, Catherine is passionate about social media and marketing in the tourism and hospitality industry.



**CUSTOMIZED**  
MANAGEMENT SOLUTIONS

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Prices are subject to applicable taxes and are subject to change.  
Online sign-up with Agent ID# is required.



# Social Marketing for Travel Pros



**CUSTOMIZED**  
MANAGEMENT SOLUTIONS

### Instagram Package

Features	Included
Custom Build or Renovate site	★
Add 50 new photos over 7 days	★
Social Marketing Tips & Checklist	★
Social Marketing Resource Guide	★
<b>One-time Investment</b>	<b>\$129.00</b>



### Pinterest Package

Features	Included
Custom Build or Renovate site	★
10 new boards	★
5 photos for each new board	★
Social Marketing Tips & Checklist	★
Social Marketing Resource Guide	★
<b>One-time Investment</b>	<b>\$129.00</b>

*Catherine has made my life so much easier with her interesting and engaging posts for my business and my fans & followers love the posts too!*

Jane Rutledge  
 Know and Go Travel  
 Travel Consultant  
 Certified Destination Wedding/Honeymoon Specialist



### Twitter: Build or Renovate

Features	Included
Custom Twitter business page	★
5 Tweets over 7 days	★
10 Contacts followed	★
Update your Facebook business page to include your Twitter link (if CMS is the Admin for your Facebook)	★
Site Administrator on a limited basis	★
Social Marketing Resource Guide	★
Social Marketing Tips & Checklist	★
<b>One-time Investment</b>	<b>\$99.00</b>

### Twitter: Ongoing Posting Solutions

Features	Included
5 Tweets over 7 days	★
Social Marketing Resource Guide	★
Social Marketing Tips & Checklist	★
<b>Monthly Investment (based on a 6 month commitment)</b>	<b>\$30.00</b>



### LinkedIn: Build or Renovate

Features	Included
Custom LinkedIn Profile	★
Membership in 2 Groups	★
Invite 10 connections	★
Social Marketing Resource Guide	★
Social Marketing Tips & Checklist	★
<b>One-time Investment</b>	<b>\$75.00</b>



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